

Module Code:	CMT430
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Module Title:	Radio Skills
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Level:	4	Credit Value:	10
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Cost Centre(s):	SCA?	<u>JACS3</u> code:	J930
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School:	SCA	Module Leader:	Mike Wright
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Scheduled learning and teaching hours	18 hrs
Guided independent study	82 hrs
Placement	0 hrs
Module duration (total hours)	100 hrs

Programme(s) in which to be offered (not including exit awards)	Core	Option
Standalone module aligned to BA (Hons) Radio Production for QA and assessment purposes	✓	<input type="checkbox"/>

Pre-requisites
N/A

Office use only

Initial approval:

Version no:

With effect from:

Date and details of revision:

Version no:

Module Aims

This is a short course that will introduce the student to Community Radio practice through the use of Calon FM studio1 and 2.

Radio has seen a revival in popularity and those wishing to broadcast on a local level, the required skills are those that would be used across radio broadcasting and offering a community radio course will introduce the student to local radio production

Students will gain an understanding of the techniques used by radio professionals and enable broadcast quality media to be produced.

This course will give an introduction to the background skills that will result in a range of radio genres.

Intended Learning Outcomes

Key skills for employability

- KS1 Written, oral and media communication skills
- KS2 Leadership, team working and networking skills
- KS3 Opportunity, creativity and problem solving skills
- KS4 Information technology skills and digital literacy
- KS5 Information management skills
- KS6 Research skills
- KS7 Intercultural and sustainability skills
- KS8 Career management skills
- KS9 Learning to learn (managing personal and professional development, self-management)
- KS10 Numeracy

At the end of this module, students will be able to

Key Skills

At the end of this module, students will be able to		Key Skills	
1	Display understanding of the key principles for Radio Production	KS3	KS9
		KS5	
		KS6	
2	Apply the key functionality required to operate a radio studio	KS2	
		KS4	
		KS5	
3	Display understanding for the requirements and legislation to enable a radio show in a chosen genre	KS1	KS10
		KS6	
		KS7	

Transferable skills and other attributes

Creativity
Applied Problem Solving
Team work

Derogations

N/A

Assessment:

Indicative Assessment Tasks:

Indicative Assessment :

The student will be assessed through a portfolio created throughout the course that demonstrates the key skills and attributes delivered in the lecture/workshop series.

Assessment number	Learning Outcomes to be met	Type of assessment	Weighting (%)	Duration (if exam)	Word count (or equivalent if appropriate)
1	1-3	Portfolio	100		N/A

Learning and Teaching Strategies:

This module will be delivered using a combination of workshops, group tutorials, practical exercises, directed and self-directed study.

Syllabus outline:

1. Introduction to community radio
2. Exploring radio genres
3. Show planning
4. Introduction to Adobe editing suite
5. The importance of MAIR List
6. Introduction to Legislation and broadcast requirements (Media Law)

Indicative Bibliography:**Essential reading**

McLeish, R & Link, J. (2015) Radio Production. Focal Press
Black Publishers Ltd.
Lloyd, D.(2015) How to make great Radio. Biteback Publishing

Other indicative reading

O'Donnell et al. (2012) Modern Radio Production, Programming and Performance.
Wadsworth
Rumsey, F. (2014) Sound and Recording. Focal Press
Kaepfer & Swanson. (2004) The Radio Producers Handbook. Allworth Press
Gordon, J. (2012) Community Radio in Twenty-First Century. Peter Lang AG.

